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## Can you Help GFOA Advance its Trust and Ethics Research?

GFOA is looking to advance our understanding of how trust in public finance is built (or lost) and the intersection of that with finance officer ethics. To do this, we are seeking to identify highly trusted finance officers in Florida and we need your help. We'd like to ask you to identify the three to five local government finance officers that you trust the most in Florida. We are asking the entire Florida GFOA membership this question. We will then contact some of the people that were listed most often and conduct further research on moments in their careers where trust was built (or lost).

The lessons learned will be shared with all members of the profession. We have done similar research in other states and the results have been great. We are excited to learn from the Florida GFOA community! Note that we WILL NOT tell anyone who you listed. The survey results go directly to the national GFOA in Chicago and will be kept confidential. Thank you for your help!

Click the link below to participate.

[CLICK HERE](#)

