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Special Seminar Announcement

April 20, 2018
8:00 a.m. to 4:00 p.m.
Epi Center – St. Petersburg College

**13805 58th St. N.
Clearwater, FL 33760**

“Divergent Series”

Social media can be an effective tool to inform and engage residents. While there are costs involved, leveraging social media can also save your city money.

Join us as we explore the changing trends in social media, learn from real municipal experience, and walk away with a better understanding of the fiscal benefits of social marketing and how to cash in on them.

Registration for this one-day seminar is \$175

Hotel information will be sent in your e-mail confirmation after registration.

Register online at www.fgfoa.org under Events or contact kpastula@flicities.org with questions.

SEMINAR SCHEDULE

Begin Time	End Time	Description
7:15 am	8:00 am	Registration and Continental Breakfast
8:30 am	10:10 am	Staying Secure when Transforming to a Digital Government
10:10 am	10:20 am	Morning Break and Networking
10:20 am	11:35 am	IT Project Management and Disaster Recovery
11:35 am	12:40 pm	Lunch
12:05 pm	2:25 pm	Cloud Computing
2:25 pm	2:35 pm	Afternoon Break and Networking
2:35 pm	3:50 pm	Using Social Media to Effectively Engage Community

CPE CREDIT: This Seminar qualifies for (8) hours of Technical Business (TB), subject to approval by the Florida Board of Accountancy. FGFOA sponsorship #: 0002329

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