



***The FGFOA Free Internet Based Webinar Series presents  
Environmental Social & Governance (ESG) Investing***

***Thursday, August 26, 2021***

***2:00 p.m. – 3:40 p.m. EDT***

***CPE: 2 Hours TB***

***Field of Study: Finance-Technical***

**Presenters:**

**David Reeser**, Managing Director, PFM Asset Management LLC;  
**Geovanne Neste**, Assistant Finance Director, City of Hallandale Beach; and  
**Sarah Walsh**, Sr. Analyst, PFM Asset Management LLC

**Overview:**

A growing number of investors are integrating environmental, social, and governance factors (ESG) into their investment decision-making process. Such a forward-thinking strategy is often sparked by a broader effort to align investment objectives with values, mitigate risks, and address concerns raised by stakeholders. In this session, we will discuss: (a) Sustainable investment options and how ESG differs from other approaches; (b) Key issues and questions that Florida government finance officers should consider when developing an ESG investment program; (c) and examples of ESG investment strategies.

**Learning Objectives:**

***This Webinar will provide participants with a broader understanding of the following:***

- ESG and other sustainable investment options
- ESG trends, challenges, and concerns
- The information, tools, and resources utilized by investors to perform ESG analysis

- The risks evaluated through an ESG approach and how these risks vary by organization
- The performance of ESG fixed income and equity indices
- The key steps, factors, and objectives to consider when developing an ESG investment approach

***NOTE: This is a new registration process for our monthly webinars in an effort to streamline the registration and CPE process. Please see below:***

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***You will receive the link to Join the Session on the Day Prior to the Webinar***

**You will need your FGFOA member ID to register for our free webinars.**

**NOTE: All Webinar information will be sent via email. Please confirm that you enter your correct email address when registering.**

*CPE Reporting Verification: Your participation will be recorded through the webinar software. You must be present and signed in the entire 100 minutes to receive credit. The FGFOA will receive a verification report after the webinar and will prepare the CPE certificates. You should receive your certificate via email in approximately 30 days.*

*This program being offered free of charge.*

*System Requirements*

*PC-based attendees*

*Required: Windows® 7, Vista, XP or 2003 Server*

*Macintosh®-based attendees*

*Required: Mac OS® X 10.4.11 (Tiger®) or newer*

*For additional information regarding registration please contact Karen Pastula, at [kpastula@flicities.com](mailto:kpastula@flicities.com) FGFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National*

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