



**The FGFOA Free Internet Based Webinar Series presents
“Using Data to Drive Change and Chart Success”**

Thursday, December 17, 2020

2:00 p.m. – 3:40 p.m. EDT

CPE: 2 Hours

Field of Study: Business Management and Organization

Presenters:

Susan Boyer

Executive Director

Florida Benchmarking Consortium

Carlos Maxwell

OMB Coordinator

Office of Management & Budget Management Planning & Performance Analysis Division Miami-Dade County

Overview:

Data surrounds us everywhere, and when we want to use it to help solve a problem, many feel overwhelmed with its sheer volume. So instead of using data to help drive change, managers tend to engage in decision-making that is heavy on gutfeel and biased towards maintaining the status quo. Strategies and tools exist to help managers sift through and identify data related to the challenges that are most critical to an organization's success.

The presentation will discuss how this all leads to stronger evidence-based management based on performance management and strategic planning. Often times, taking a properly focused deep dive on relevant data will yield surprising results. We will review how Miami-Dade County has used these tools in several places to help demonstrate that data, reviewed properly, can be harnessed to make good and impactful decisions.

Learning Objectives:

1. Have a central vision of what is important.
2. Create a plan for your organization to collect data.
3. Identify the elements of good performance measures
4. Drill down in the data to determine root cause

Participation is free and only available to current FGFOA Members.

You will need your FGFOA member ID to register for this webinar. Please [click here](#) to log into your FGFOA member portal to obtain your ID.

Click on the link below to register:

<https://attendee.gotowebinar.com/register/3781068064811643150>

NOTE: All Webinar information will be sent via email. Please confirm that you enter your correct email address when registering.

After registering you will receive a confirmation email containing information about joining the Webinar. This confirmation is unique to you, and you will need the link to log-in and connect to the Webinar. Once presentation are received they will be posted at www.fgfoa.org under presentations.

CPE Reporting Verification: Your participation will be recorded through the webinar software. You must be present and signed in the entire 100 minutes to receive credit. The FGFOA will receive a verification report after the webinar and will prepare the CPE certificates. You should receive your certificate via email in approximately 30 days.

This program being offered free of charge.

System Requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.4.11 (Tiger®) or newer

For additional information regarding registration please contact Karen Pastula, at kpastula@flcities.com

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