



# Central Florida Chapter

Florida Government Finance Officers Association

## Upcoming event information

**Location: Seminole State College-Heathrow Campus, 1055 AAA Drive, Heathrow, FL 32746, Room 138  
(Parking is free)**

**Date: Wednesday, December 4, 2024 1:00 PM to 5:00 PM**

### Sessions

#### **1:00 – 3:00 PM (2 hour TB)**

Part 1 Economic Update – Presented by Scott Stitcher from PFM Asset Management

*Presentation Description:* The session will cover current economic conditions and longer-term trends. Particular attention will focus on the US economy. The presentation will cover the Fed and interest rates, GDP, the jobs market, inflation and trends going forward, as well as capital markets both in the US and internationally.

Part 2 Municipal Bonds 101 – Presented by Jay Glover from PFM Financial Advisors and Alex Bugallo from RBC Capital Markets

*Presentation Description:* The session will provide an overview of the debt financings for Florida local governments including different financing structures used, financing team members involved, methods of sale and credit rating process.

#### **3:00 – 5:00 PM (2 hour TB)**

Being Creative by Design – Presented by Jacqueline W. Torbert, Stakeholder Services Vice-President, Toho Water Authority

*Presentation Description:* The purpose of the topic is to learn and experience innovation practices that will allow everyone in an organization to exercise their creative potential. This will help one understand why innovation should be a strategy in every organization, especially in the water sector, because change is inevitable. A flexible, iterative, and intentional process is needed to manage that change. One such process will be highlighted – *Design Thinking* which is a collaboration between all parties impacted by the change or allowing ideas to come to life based on how real users think, feel and behave. We will discuss the five spaces of Design Thinking and how to implement them into daily lives and work.